



# **EMPLOYEE GIVING**

If your company can't become a major donor, consider an employee giving campaign. Increase your reach with the help of your employees. Simply promote the opportunity to employees and offer a match up to a certain amount.



# **FUNDRAISING**

If you are passionate about our cause, consider a fundraising campaign. The Start Fundraising button on our donation site makes it easy to set up and promote this valuable cause to your friends, family, coworkers, and community contacts.



### SPREAD THE WORD

Help us spread the word by liking our Facebook page at facebook.com/aidfor friendsinc1984, and sharing posts about the shelter project. Mention the campaign to your friends, family, coworkers, and community contacts.



## **DONOR LEVELS**

Platinum: \$100,000 Silver: \$25,000 Gold: \$50,000 Bronze: \$10,000 Friend: Any amount is appreciated

### **DONOR BENEFITS**

- Increase positive perception with your company's commitment to the community
- Media and social media exposure for increased brand awareness
- Positive economic impact on your community

Whether you are making a donation, promoting the campaign, or simply helping share the message, we greatly appreciate your much-needed support!